



Bank On Norfolk offers families facing financial stress the opportunity to create a better financial future. The *Matched Savings Program* offers a match of \$150 for **Bank On** participants who:

- are low-to-moderate-income
- establish \$150 of personal savings
- maintain perfect attendance at **Bank On** classes
- meet with their coach monthly through the 10 Month Program
- establish a financial plan with goals, budgets, debt reduction plans, savings and more.

The *Matched Savings Program* is not a hand out to people in crisis, but a hand up to those who are willing to work toward building financial security for themselves. *You* can offer a hand up to a family's new beginning—providing hope for breaking the cycle of need.

Sponsorship Levels: A gift as small as \$150 can help one family establish emergency savings to sustain them through financial crisis.

Platinum: Sponsors 50 Participants	Gold: Sponsors 30 participants
Silver: Sponsors 15 participants	Bronze: Sponsors 5 participants

Consumer Federation of America studies indicate that even a small Emergency Savings Account can help reverse the effects of financial stress by:

- eliminating the use of Predatory Lending Products such as payday loans,
- avoiding late fees,
- reducing Insufficient Funds and Overdraft Charges and
- minimizing stress-related health issues.

Yes, I would like to give a helping hand!

Please accept my contribution to the *Matched Savings Program*.

Name	
Organization	
Phone	
Email	
Address: City, State, Zip	

I wish to participate as a:

	Platinum Sponsor \$7,500 (to help 50 Families) Logo Placement @ Classes & Graduation
	Gold Sponsor \$4,500 (to help 30 Families) Logo Placement & Recognition @ Graduation
	Silver Sponsor \$2,250 (to help 15 Families) Logo Placement @ Graduation
	Bronze Sponsor \$750 (to help 5 Families) Name Placement @ Graduation
	Individual Sponsor (to help \$150 per participant) Amount _____

All bronze level and above contributors will have access to the Bank On Annual report with demonstrated improvements made by participants in the Bank On Norfolk program.

Thank you to Catholic Charities of Eastern Virginia, our 501c(3) partner and fiduciary agent for the Matched Savings Program.

Contributions can be mailed to:



Catholic Charities of Eastern Virginia
5361-A Virginia Beach Blvd.
Virginia Beach, VA 23462
Attn: Matched Savings Program

For more information, contact **Bank On Norfolk**
Email susan.perry@norfolk.gov or phone 757-664-4761

**With your help we can create a thriving community -
one family at a time.**